



RVDA of Alberta Monthly E-Newsletter

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April 2017 RVDA of Alberta E-Newsletter

Please enjoy this edition of the RVDA of Alberta's Monthly E-Newsletter. If you have any questions or concerns, please reply to [Carrie Nelson](#) or call 780-455-8562.

The RVDA of Alberta is on Facebook and Twitter so please feel free to follow us on Facebook and tweet events and pictures as we will retweet to support our members.



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Upcoming Industry Events:

2017 RV Learning Weekend:

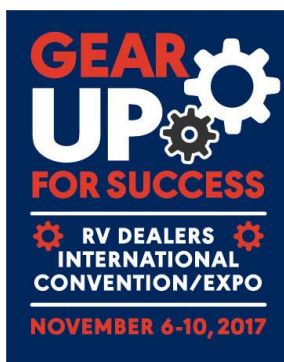


The 5th Annual RV Learning Weekend will once again be held at [Ol' MacDonalds Resort](#) near Stettler, AB on May 26th – 28th. For more information and the registration form please go to our website [RVDA of Alberta](#). There is now a Facebook Page created for [RV Learning Weekend](#) so please feel free to check it out!

30th Annual RVDA of Alberta Member's Golf Tournament:

The 30th Annual RVDA of Alberta Member's golf tournament will be on August 9th at Alberta Springs Golf Resort in Red Deer, AB. Stay tuned for registration information as you won't want to miss out on this 30th anniversary event!

RV Dealers International Convention/EXPO:



Registration for the RV Dealers International Convention/EXPO has begun! The event will be held in Las Vegas, NV on November 6th – 10th. Chris Helder will be the keynote speaker for the convention. For registration and more information please go to their website [RV Dealers International Convention/EXPO](#).

Upcoming Education Training:

SAIT Apprenticeship Training Schedule:

For the SAIT 2016-2017 Recreation Vehicle Service Technician Apprentice Training Schedule please click on the links: [Alberta Innovation and Advanced Education-Apprenticeship and Industry Training Schedule](#) or www.sait.ca.

For employer and apprenticeship financial assistance programs [CLICK HERE](#)

2016-2017 NTP - Stag Canada RV Technician Bursary:

RVDA of Canada will award eleven bursaries valued at \$1000 each and one bursary at \$1500 to eligible RV technicians in all Canadian Provinces who have enrolled in RV apprenticeship or related education programs. The eligible training period for consideration of the 2016-2017 bursaries is from **August 1, 2016 to May 31, 2017**. Bursaries will be awarded to students with a serious interest and acute desire to succeed in the RV industry as demonstrated by successful program completion with higher than average grades. We would like to thank NTP-Stag Canada for their sponsorship as well as their continued support of the Canadian RV industry. Encourage your technicians to apply now and here is the [complete application package](#)! The application form, employer reference and essay must be received **ON or BEFORE June 1, 2017** and the RVDA of Canada is **FIRM** with the **deadline**. Send all applications via email to contactus@rvcareers.ca.

CAREERS: The Next Generation- Skilled Trades Events:

CAREERS: The Next Generation Skilled Trades Events will be on April 5th at St. Joseph High School and on April 12th at Jasper Place High School in Edmonton, AB both from 6pm-8pm. CAREERS has invited the RVDA of Alberta and any dealership that would be interested in attending the event. The RVDA of Alberta, along with RV Technicians from Go RV in Leduc, will be attending on April 5th to promote the Recreation Vehicle Service Technician trade for the Registered Apprenticeship Program (RAP) to high school students, parents and supporters. If you would like to register your dealership for the Skilled Trades Events, please see the attached [Registration and Information Form](#). If you have any questions regarding the event or any other upcoming Career Fairs, please contact Carrie Nelson at carrie@rvda-alberta.org.

Skills Canada Alberta – Provincial Skills Canada Competition:

Skills Canada Alberta will be hosting the Provincial Skills Canada Competition on May 10th & 11th at the Edmonton EXPO Centre. The Provincial Skills Canada competition brings trade and a technology career to life by inviting junior and senior high school students to discover, build, and refine their skills. The two day event attracts 14,000 attendees. RVDA of Alberta and Motor Dealers Association of Alberta is proud to sponsor the event with the assistance of SAIT. RVDA of Alberta and SAIT will be onsite at the event.

Association Information:

Castle Random Camping Issue and Alberta Off-Highway Vehicle Association:

As many of you are aware, the Government of Alberta is planning on taking away access to trails and random camping currently in the Castle area located near Crownsnest Pass. There may be other areas that will follow suit in the Province of Alberta in the near future thus having a major impact on our industry. EVP for RVDA of Alberta, Dan Merkowsky, has had many discussions with the [Alberta Off-Highway Vehicle Association](#) (AOHVA) in regards to this matter and we would like to thank Ron Hall from Eldorado RV Sales Ltd. and Brad Fiedler from Centerline RV for joining the AOHVA subcommittee to represent the RVDA of Alberta to help with lobbying against this movement.

RVDA of Alberta Campground Grant Application:

The Recreation Vehicle Dealers Association (RVDA) of Alberta has implemented as of last year two separate grants available to Associate Members, specifically designed for Campgrounds in Alberta. The Education Grant will be awarded \$2,000 annually and the Infrastructure Grant will be awarded \$5,000 annually. Deadline for applications is on **May 15, 2017** and the winners will be chosen at the June board meeting. The winners will also be awarded at the RVDA AGM on October 2, 2017 in Canmore at the Coast Canmore Hotel & Conference Centre. If you would like a copy of the application or if you have any

questions regarding the application or process, please feel free to contact the office at (780) 455-8562/1-888-858-8787.

Stolen RV Report Information:

Unfortunately, we are approaching the 2017 camping season which will result in stolen RV's and units. RVDA of Canada and RVDA of Alberta like to get this information out to the members as soon as possible in case the perpetrator(s) is trying to sell/trade the unit or have it serviced. A copy of the 2017 Stolen RV's List will be created as the reports come in for you to use at your discretion. If you have become a victim of theft and require a copy of the Stolen RV Report Form, please contact Carrie Nelson at carrie@rvda-alberta.org or (780) 455-8562/1-888-858-8787 as soon as possible. All members must fill out this form so we can have the correct information to notify the members.

Federated Insurance Article:

This month's article from Federated Insurance:



KNOWING YOUR
BUSINESS MATTERS

Why Everyone Should Have a Personal Umbrella

by Alex Callahan, DIRECTOR, CLIENT STRATEGY & BUSINESS DEVELOPMENT | www.federated.ca



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Not just for rain anymore, a Personal Umbrella is a low-cost insurance that keeps you from paying a price almost no one can afford.

Parents of a teenager on the softball team you coach blame your teaching style for "ruining her chances for an athletic scholarship."

In their annual statements, the board of a local organization you're a part of as a volunteer inadvertently insults a minor celebrity, who names you in a libel lawsuit.

You're hosting a pool party for your son, and a 15-year old guest dives eagerly into the pool—not realizing it's the shallow end.

You are driving to work, briefly look down to change the radio station, and don't notice the crosswalk light up—or the successful entrepreneur begin to cross the street in front of you.

Can you imagine yourself in any of those situations? Each of the above scenarios have happened to others,

and have resulted in disastrously-expensive six- or seven-figure lawsuits. The resulting settlements go far beyond the limits of typical home or auto policies, or they may not be covered by those policies at all!

These unfortunate events—the kind that could happen to anyone—could cost you your house. That's why you should have a Personal Umbrella.

How does a Personal Umbrella work?

A Personal Umbrella picks up where typical policies run out (or where a typical policy might not respond, as in the above case of volunteer libel).

Say you were injured on a neighbour's property and the court found your injury was caused by your neighbour's negligence. If the settlement is \$3 million and your neighbour is protected by a policy with a \$2 million limit but doesn't have a Personal Umbrella, your

neighbour would have to dig into their personal assets to find the remaining million dollars. In many such cases, those without a Personal Umbrella may lose their life's savings.

Because Personal Umbrellas rarely have to kick in, even millions of dollars of coverage come at surprisingly low prices relative to other forms of insurance, all while protecting you against disastrous losses.

So why doesn't everyone already have a Personal Umbrella?

Although they've been around for decades, as a culture, we aren't used to the idea of needing Personal Umbrellas. But for those who have assets to lose, that has changed. In the last few decades, the amounts of money awarded as damages seem to be growing faster than the industry-standard liability limits. As that gap increases, your exposure to risk rises.

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"I feel we've passed the tipping point where it's important for Canadians to have a Personal Umbrella," says Sylvain Baril, Federated Insurance Senior VicePresident, Underwriting. "Just like auto insurance became mandatory in post-war North America due to the increasing impact of cars, we're seeing a similar growing need for Personal Umbrellas." Insurance was created so that, by paying a price almost everyone can afford, you could protect yourself and your families against the risk of paying a price almost nobody can afford. That's precisely why everyone should have a Personal Umbrella.

Three ways you can protect yourself (in addition to a Personal Umbrella)

1. If you volunteer on behalf of an organization, club, or team, ask if they have insurance to protect you and your fellow volunteers. They have the power to protect you too!
2. If you have a pool, clearly mark where diving is allowed or prohibited, and post the pool rules (like the rules sign available for purchase from SafePools.ca).
3. Make a rule for all drivers in your household that, should you ever need to take your eyes off the road to make a phone call, change the radio station, or adjust your GPS settings, you pull over. The minute it

adds to your commute could save a life.

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Alexander Callahan is the Director of Client Strategy & Business Development at Federated Insurance.

**LOOKS LIKE SPRING'S COMING
EARLY**



MISSION STATEMENT

RVDA of Alberta is a group of independent businesses that promotes the growth, quality and awareness of the RV Industry and RV Lifestyle. We provide leadership, education, training and support to our members and Industry partners to help them exceed consumer expectations.

VISION STATEMENT

Our vision is to enhance current services, opportunities, quality, awareness and influence future growth within the RV Industry and Lifestyle.