



RVDA of Alberta Monthly E-Newsletter

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June 2017 RVDA of Alberta E-Newsletter

Please enjoy this edition of the RVDA of Alberta's Monthly E-Newsletter. If you have any questions or concerns, please reply to [Carrie Nelson](#) or call 780-455-8562.

The RVDA of Alberta is on Facebook and Twitter so please feel free to follow us on Facebook and tweet events and pictures as we will retweet to support our members.

[Facebook](#)



[Twitter](#)



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Upcoming Industry Events:

2017 RV Learning Weekend:

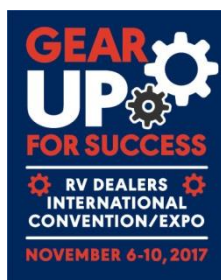


The 5th Annual RV Learning Weekend will once again be held at [Ol' MacDonalds Resort](#) near Stettler, AB on May 26th – 28th. There is now a Facebook page created for [RV Learning Weekend](#) and information will be posted during the event so please feel free to check it out!

30th Annual RVDA of Alberta Member's Golf Tournament:

The 30th Annual RVDA of Alberta Member's golf tournament will be on August 9th at [Alberta Springs Golf Resort](#) in Red Deer, AB. Stay tuned for registration information as you won't want to miss out on this event!

RV Dealers International Convention/EXPO:



Registration for the RV Dealers International Convention/EXPO has begun! The event will be held in Las Vegas, NV on November 6th – 10th. Chris Helder will be the keynote speaker for the convention. For registration and more information please visit their website [RV Dealers International Convention/EXPO](#).

Upcoming Education Training:

SAIT Apprenticeship Training Schedule:

For the SAIT 2017-2018 Recreation Vehicle Service Technician Apprentice Training Schedule please click on the links: [Apprenticeship and Industry Training Schedule](#) or www.sait.ca.

For employer and apprenticeship financial assistance programs [Click Here](#).

2016-2017 NTP - Stag Canada RV Technician Bursary:

RVDA of Canada will award eleven bursaries valued at \$1000 each and one bursary at \$1500 to eligible RV technicians in all Canadian Provinces who have enrolled in RV apprenticeship or related education programs. The eligible training period for consideration of the 2016-2017 bursaries is from **August 1, 2016 to May 31, 2017**. Bursaries will be awarded to students with a serious interest and acute desire to succeed in the RV industry as demonstrated by successful program completion with higher than average grades. We would like to thank NTP-Stag Canada for their sponsorship as well as their continued support of the Canadian RV industry. Encourage your technicians to apply now and here is the [complete application package](#)! The application form, employer reference and essay must be received **ON or BEFORE June 1,**

2017 and the RVDA of Canada is **FIRM** with the **deadline**. Send all applications via email to contactus@rvcareers.ca.

Skills Canada Alberta – Provincial Skills Canada Competition:

[Skills Canada Alberta](#) hosted the Provincial Skills Canada Competition on May 10th & 11th at the Edmonton EXPO Centre. The Provincial Skills Canada competition brings trade and a technology career to life by inviting junior and senior high school students to discover, build, and refine their skills. The two day event attracts 14,000 attendees. RVDA of Alberta and Motor Dealers Association of Alberta was proud to sponsor the event with the assistance SAIT. Robin Bunker from SAIT came to the event to answer any questions that teachers, students and parents had in regards to the Recreation Vehicle Service Technician trade. RVDA of Canada will be onsite at the 23rd Annual Skills Canada National Competition on May 31st - June 3rd, 2017 in Winnipeg, MB.

Association Information:

AMVIC Information Session:

AMVIC will be hosting an industry information session at the Executive Royal Hotel in Calgary on June 14, 2017. To help address the need for compliance with automotive advertising regulations, the session will focus on advertising laws and the corresponding requirements. The session will also cover topics such as the differences between inspections and investigations, administrative penalties and licensing. Participants will also have a chance to ask questions and provide input. AMVIC strongly encourages all automotive businesses in Calgary and area to attend.

More sessions will be held in other parts of the province. Dates to be announced.

Date: Wednesday, June 14, 2017

Location: Executive Royal Hotel Calgary – Emerald Ballroom

Time: 8:30 to 11:00 a.m.

(Light snacks and coffee provided)

Please RSVP to media@amvic.org with “Calgary Session” as the subject line and indicate the number of attendees.

Stolen RV Report Information:

Unfortunately, we are approaching the 2017 camping season which will result in stolen RV's and units. RVDA of Canada and RVDA of Alberta like to get this information out to the members as soon as possible in case the perpetrator(s) is trying to sell/trade the unit or have it serviced. A copy of the 2017 Stolen RV's List will be created as the reports come in for our members to use in their offices at their discretion. If you have become a victim of theft and require a copy of the Stolen RV Report Form, please contact [Carrie Nelson](#) or (780) 455-8562/1-888-858-8787 as soon as possible. All members must fill out this form so we can have the correct information to notify the members.

Current Employment Opportunities within the RV Industry:

RVDA of Alberta has a page dedicated on its website for any current employment opportunities that our members may have within their business(es). Now that the camping season is approaching us, we are receiving phone calls and emails in regards to employment within the RV industry. Attached is a copy of the [Job Posting Form](#) that must be filled out completely for each job listing in order for the RVDA of Alberta to add this information on the website. This information will also be forwarded to the RVDA of Canada so they can add it to the [RV Careers](#) website on their [Job Listings](#) page. Please email your completed form(s) to [Carrie Nelson](#) or if you have any questions please feel free to contact the office at (780) 455-8562/1-888-858-8787.

Tips on How Your Business Can Plan for Cyber Risk

By Alex Callahan, DIRECTOR, CLIENT STRATEGY & BUSINESS DEVELOPMENT | www.federated.ca



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2016 was yet another year where cyber risks, data breaches and cybercrime made international headlines. From the October cyberattack on Dyn that resulted in disrupted internet service across North America and Europe, to the Yahoo data breach in December that saw 1 billion accounts compromised, to the hacking of the Democratic National Committee that resulted in thousands of leaked emails (as well as countless other incidents throughout the year), we never stopped hearing about cyber threats.

Cyber risk will no doubt be a big focus again in 2017. Whether you're a consumer or a business owner, you need to plan ahead and assume that your private information will always be exposed to risks. In addition to taking preventative measures that can help you avoid becoming a target, you also need to ask yourself "how can I recover from a hack or data breach when I'm targeted?". Unfortunately, most online users don't even take the time to ensure they have adequate password security, so there's a lot of cyber risk planning we could all benefit from in the New Year.

Planning for cyber risks in 2017

Always keep in mind that you could be an easy target:

When a big corporation or government experiences a data breach, it makes headlines. But increasingly, small and medium-sized businesses are the silent victims of cybercrime that you don't hear about. Every day, Canadian small businesses suffer smaller-scale cyber-attacks that may go unreported.

According to a survey conducted by Public Safety Canada last August, nearly 70% of Canadian businesses have been victims of cyber-attacks with an average cost of \$15,000. Depending on the size and state of your business, the cost of an attack can be more than an inconvenience.

It's safe to assume that in 2017, cyber risk will still be prevalent as cyber criminals become more sophisticated and mid-sized and smaller businesses play catch-up.

Educate and train your employees:

While most people understand that cybercrime is a real threat, they might not understand specifically how they are targeted and what precautions they need to take. Understanding what risks you and your employees are exposed to and making sure that they follow company policy to ensure their safety is an important first step. Cyber security and risk management aren't just for the IT department to worry about – they should be central to your employee education, policies and procedures.

It's especially important for employees to understand that they may be specific targets of highly sophisticated phishing attacks. These e-mails are designed to appear as if they're coming from other employees, executives or even suppliers. Many breaches occur due to human error or social engineering. If an employee isn't trained to look for the right clues or speak with someone from IT before opening the e-mail or clicking on a link, your data could be stolen or held hostage by ransom war.

A cyber risk management plan:

Many small businesses might have firewalls, data backup, virus scanners and the like, but those are only specific tools that play a role in a larger plan. Managing cyber risk is just like managing any other types of risks. You need to have a formal plan in place to ensure you know what cyber risks your business is facing, how to identify those risks and how to prevent them. If you're a Federated Insurance customer you can take advantage of our RiskWise program and speak to an expert that will help you craft a risk management strategy.

Mitigating cyber risk isn't just about playing defense; it's also about having a plan of action for when a data breach happens. With the proper plan in place, your business will be aware of cyber risks and your employees will know how to identify a potential incident when it occurs. Reacting quickly may also help your business contain the damage so that it's minimized. Finally, having adequate insurance that includes cyber coverage is an essential part of a cyber risk management plan.

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Alexander Callahan is the Director of Client Strategy & Business Development at Federated Insurance.



HAPPY CAMPING!

MISSION STATEMENT

RVDA of Alberta is a group of independent businesses that promotes the growth, quality and awareness of the RV Industry and RV Lifestyle. We provide leadership, education, training and support to our members and Industry partners to help them exceed consumer expectations.

VISION STATEMENT

Our vision is to enhance current services, opportunities, quality, awareness and influence future growth within the RV Industry and Lifestyle.