



For Immediate Release

Ronanne Ashton
Red Deer RV Show
403-343-1464
ronanne.ashton@vellner.com

Red Deer RV Show Excited for Busy Year as Popularity in RVing Grows
Five Red Deer RV Dealers Pack the Westerner with the Newest RVs and Campers

Red Deer, AB: The Red Deer RV show is taking place February 16th-25th at Westerner Park for another year. Five of Red Deer's largest RV dealerships along with 17 additional vendors will pack Westerner Park to display their newest RV inventory and showcase the latest in camping products.

RVing has increased in popularity across the country, seeing record attendance at RV shows including Toronto and Calgary so far in 2018. Red Deer RV Show Executive Director, Ronanne Ashton expects to see the same. "RVing is on everyone's tongues these days. And for good reason," says Ashton. "Trends are continuing toward smaller towables like teardrop trailers, and Class B/B+ motorized units. We're also seeing the younger demographic become more interested in camping with an RV as #Vanlife and Instagram glory shots have filled our social media feeds. It's an exciting time, that's for sure."

The Red Deer RV Show is a great place to begin ones journey toward RV ownership as it offers many different RVs to browse in one place at one time. Plus, many of the dealers are motivated to strike a deal, meaning price-conscious shoppers are bound to get great early season pricing.

The RV Show runs February 16th-25th. Sunday & Monday - 10am-6pm; Tuesday to Thursday - 12pm-8pm; Friday & Saturday - 10am-8pm at Westerner Park, which is located at 4847A - 19th Street. Ticket Prices are \$5 for General Admission and \$4 for seniors. Children 6 years or younger are free and a family of four is \$15.

What people can expect at this year's show:

- Five Red Deer RV Dealers under one roof: Allan Dale, GO Uncle Ben's RV + Marine, Vellner Leisure Products, Western RV Country, Woody's RV World
- 400 + RVs and campers on display
- Five RV Parts and Accessory Displays each with a chance to win 1 of 5 \$1,000 RV parts shopping sprees
- 17 additional vendors from various industries including many campgrounds and RV resort parks

About the Red Deer RV Show: Celebrating over 35 years, the Red Deer RV show is "The Biggest Little RV Show on Earth." The event is organized by five local RV dealerships to showcase new RVs and camping products, and kick off another year of camping adventures. To learn more about the Red Deer RV show visit reddeerrvshow.com.